

Issued May 15, 1912.

United States Department of Agriculture,

OFFICE OF THE SECRETARY.

NOTICE OF JUDGMENT NO. 1361.

(Given pursuant to section 4 of the Food and Drugs Act.)

MISBRANDING OF RICE.

On July 21, 1911, the United States Attorney for the Eastern District of Missouri, acting upon a report from the Secretary of Agriculture, filed information in the District Court of the United States for said district against Edward Westen Tea & Spice Co., a corporation, St. Louis, Mo., alleging shipment by it, in violation of the Food & Drugs Act, on or about May 3, 1910, from the State of Missouri into the State of Colorado of a consignment of rice which was misbranded. The product was labeled: "Great Eastern—The Leader Beats All—RICE—Carolina Head. Put up by the Great Eastern Coffee & Tea Co., St. Louis, Mo."

Examination of a sample of said product, made by the Bureau of Chemistry of the United States Department of Agriculture, showed the following results: Rice is coated with glucose and talc. Talc, 0.24 per cent. Misbranding was alleged in the information as follows: That the said label upon said package or carton was false and misleading, and would and did create the impression and lead the purchaser thereof to believe, that said product contained in said package or carton was pure rice, when in truth and in fact said product was not pure rice, but on the contrary thereof said package or carton contained in addition thereto glucose and talc, the presence of which glucose and talc was not declared upon said label; and said label upon said package or carton, regarding the substance contained therein, was false and misleading in this, that said product was not rice, but was rice with glucose and talc added thereto.

On November 6, 1911, the defendant entered a plea of guilty and was fined \$100 and costs.

JAMES WILSON,
Secretary of Agriculture.

WASHINGTON, D. C., *January 30, 1912.*

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